

CITY OF UNALASKA
UNALASKA, ALASKA

RESOLUTION 2021-23

A RESOLUTION OF THE UNALASKA CITY COUNCIL ESTABLISHING THE SUMS TO BE MADE AVAILABLE FOR COMMUNITY SUPPORT AND CAPITAL GRANTS FROM THE CITY OF UNALASKA TO THE APPLICANTS FOR COMMUNITY SUPPORT FOR FISCAL YEAR 2022

WHEREAS, the City of Unalaska acknowledges, appreciates and supports the services provided to the community by non-profit agencies; and

WHEREAS, the City of Unalaska wishes to provide financial aid to the qualifying non-profit organizations listed through its Community Support Program; and

WHEREAS, the City of Unalaska has received nine (9) Community Support Grant Requests and zero (0) Non-Profit Capital Grant Request totaling \$1,489,539 for fiscal year 2022; and

WHEREAS, the target funding level for fiscal year 2022 community support, based on 3.5% of the average revenue for the General Fund for the five most recently completed fiscal years, plus the Bed Tax amount for the most recently completed fiscal year, is \$1,344,368; and

WHEREAS, the City Council is recommending a total funding amount of \$1,344,368 for the Community Support Program, distributing accordingly per the next section.

NOW THEREFORE BE IT RESOLVED that the Unalaska City Council establishes the following amounts to be included in the fiscal year 2022 operating budget for community support and capital grants to non-profit organizations:

| Community Grant Requestor | Amount |
|---------------------------------|--------------------|
| APIA | \$142,000 |
| Iliuliuk Family Health Services | \$151,748 |
| Museum of the Aleutians | \$317,813 |
| Unalaska Community Broadcasting | \$106,350 |
| Unalaska Senior Citizens | \$65,000 |
| Unalaska Visitors Bureau | \$210,000 |
| USAFV | \$252,457 |
| Q-Tribe Culture Camp | \$39,000 |
| Q-Tribe Food Bank | \$60,000 |
| | |
| Total | \$1,344,368 |

PASSED AND ADOPTED by a duly constituted quorum of the Unalaska City Council on April 26 2021.


Vincent M. Tutjakoff, Sr.
Mayor

ATTEST:


Roxanna Winters, CMC
Acting City Clerk



MEMORANDUM TO COUNCIL

To: Mayor and City Council Members
From: Cameron Dean, Acting Planning Director
Through: Erin Reinders, City Manager
Date: April 26, 2021
Re: Community Support Grant & Capital Grant Program

SUMMARY: This year the formula amount of funding available is \$ 1,344,368 for the City of Unalaska's Community Support Grant & Capital Grant Program (Community Support program). Nine (9) organizations submitted applications totaling \$ 1,489,539 and exceeds the grants formula amount by \$ 145,171. The formula is a guide and calculated using 3.5% of a five-year general fund revenue balance plus the bed tax amount collected the previous year.

All applications have been reviewed by Staff and are provided to Council for review. Staff does not make recommendations; City Council decides how to fund the requests. To aid in the decision making process the council packet includes a summary review sheet for each applicant and a spreadsheet that summarizes grant requests and awards for the last five years. This material should help communicate the Community Support program's financial impact on the FY22 budget.

Application summaries were provided to the City Council at the April 12, 2021 meeting, and complete applications were distributed following that meeting. City Council typically decides funding awards for the Community Support program at its second meeting in April each year to per the city budgeting process calendar. A resolution has been prepared and accompanies this report.

PREVIOUS COUNCIL ACTION: Each year from FY06 through FY17 Council established a special committee charged with reviewing and scoring the applications using the Council-approved evaluation tool. On December 27, 2016 Council passed Resolution 2016-78 eliminating the Grant Review Committee, allowing Staff to do a preliminary review of all applications and then pass the application reviews and other information documents to Council. In December 2019 Council passed Resolution 2019-64 to increase the funding percentage from 3.4642% to 3.5% of the city's general fund revenue average for the past five (5) years. The purpose of the increase was to round the percentage up to a simple decimal number. The award amounts have varied over the years from 3.03% to 3.91%.

BACKGROUND: The City of Unalaska received nine (9) Community Support Grant Requests and zero (0) capital requests. All submissions have been reviewed and summarized by staff. All requests were completed and submitted in a timely manner. All application summaries are included in the Council Packet.

DISCUSSION: The funding amount available to be awarded this year is \$ 1,344,368 (\$ 1,178,057) from the General Fund average of the past five years x 3.5% plus \$ 166,311 collected from the city bed tax). The FY22 total funding request is \$ 1,489,539 and exceeds the FY22 funding formula amount by \$ 145,171. The applicant agencies are identified in the FY22 Community Grant Application Summary Table.

FY22 Community Grant Application Summary Table

| Organization | Request |
|--------------------------|--------------------|
| APIA | \$142,000 |
| IFHS | \$180,000 |
| Unalaska Visitors Bureau | \$210,000 |
| Museum of the Aleutians | \$317,813 |
| Q-Tribe Culture Camp | \$86,062 |
| Q-Tribe Food Bank | \$129,857 |
| UCB/KUCB | \$106,350 |
| Unalaska Senior Citizens | \$65,000 |
| <u>USAFV</u> | <u>\$252,457</u> |
| TOTAL | \$1,489,539 |

No Application This Year

Two organizations did not apply for funding. These are The University of Alaska Fairbanks and Aleutian Arts Council. Staff reached out to both agencies and they confirmed they did not intend to apply.

Additional Increase This Year

The Q-tribe Culture Camp made two applications for funding. Each year it submits a request for funds to support the Culture Camp. This year the Q-tribe Culture Camp program is requesting a funding increase to \$86,062. The additional funding is due to a decrease in donations caused from economic hardships that many community and local tribal members are experiencing.

New Program This Year

The Q-tribe is also seeking funds in the amount of \$ 129,857 to support a new Food Bank program. The Tribe's food bank will be associated with the Food Bank of Alaska as an official food bank. It will provide food staples such as dry and canned food, fresh produce, and packaged meats and dairy products. There will not be a charge for this assistance, but recipients will need to qualify. The emergency food support will be available to low income households, the general community, and tribal members. It's meant to be available for all who are experiencing food insecurity or a food emergency in our community.

The Emergency Food Assistance Program (TEFAP) income eligibility requirements. The Program hopes to be able to purchase food and have other food donated from local vendors and SeaShare that would support others who might need emergency food support, but whose income may be too high for the TEFAP eligible programs. The local need is estimated be 35 households or 100 people per month.

The present model for the food bank is based on pre-packaged portions ready for distribution. The Food Bank will be licensed as a food establishment. Applicable permits for handling food are in process. The Q Tribe is also in the process of developing a commercial kitchen to provide prep space for traditional foods to be available later this year. The space will be licensed to prepare traditional foods to support distribution by the food bank, especially to those tribal members or elders who don't have access to traditional foods.

Organization Participation

This year City Council meetings are being held in person and using ZOOM meeting software to respect COVID-19 social distancing measures. Staff requested applicants attend via ZOOM to the April 12, 2021 meeting, and Council had the opportunity to ask questions to each organization.

ALTERNATIVES: Council may choose to fund the requests as submitted or make changes where it deems necessary.

FINANCIAL IMPLICATIONS: Financial implications depend on the amount Council chooses to fund the grant requests.

LEGAL: N/A

STAFF RECOMMENDATION: No recommendation. This is a Council decision.

PROPOSED MOTION: I move to adopt Resolution 2021-23. After the main motion is made allowing for discussion, amendments will be required to insert funding amounts in Resolution 2021-23.

CITY MANAGER COMMENTS: I thank the Planning Department for their efforts in facilitating this program on behalf of City Council. The Draft FY22 Budget currently includes the funding amount as outlined in Council Budget goals. The target funding level for fiscal year 2022 community support, based on 3.5% of the average revenue for the General Fund for the five most recently completed fiscal years, plus the Bed Tax amount for the most recently completed fiscal year, is \$1,344,368. The FY22 total funding request is \$ 1,489,539 and exceeds the FY22 funding formula amount by \$ 145,171. The details of this Council approved resolution will be worked into the final FY22 Budget.

ATTACHMENTS:

- Community Grant Requests and Awards – Spreadsheet of Last Five Years
- Community Support Grant Application Review Summary Sheets

COMMUNITY SUPPORT GRANT APPLICANTS

List of FY20 Achievements

(Note: Currently in FY21 Budget Year)

Aleutian Pribilof Islands Association (APIA):

1. Stable Behavioral Health services available with targeted programming such as the Men's Group focused on recovery services
2. Worked with the community to convene a Community Action Group. The group of Unalaskans met to generate ideas to support a healthy community
3. Partnered on a Safety Committee in Unalaska to address gaps in services and fostered strengthened collaboration with IFHS, USAFV, and Public Safety
4. Hosted the Emotional Trauma Life Support Training.

Iliuliuk Family Health Services (IFHS):

1. Implemented COVID testing with Cepheid and Abbott
2. Initiated COVID drive thru to accommodate residents, industry and travelers on island
3. Served and supported work by City of Unalaska's Emergency Operations Center
4. Provided 24/7 care, 356 after hours care visits between January 1 and June 30, 2020

Museum of the Aleutians (MOTA):

1. Hosted the Lost Villages exhibition which opened in June of 2019 in partnership with KUCB who premiered a video about the Lost Villages, and a reunion of people who were from the lost villages, related to people from these villages, and people who had visited the lost villages courtesy of NPS. We had overall about 100 people over the opening weekend. We also hosted the Community Art Show. We had 3,920 visitors throughout the exhibition
2. About 4,000 visitor attendance in FY20, predominantly cruise ship and ferry passengers
3. Hosted several events including the Choc-O-Lot competition. A chocolate tasting competition held on Valentine's Day, a language lab that we hosted monthly, and a bird club we started a few months prior to the onset of the pandemic. Took education programs to St Paul and Atka for Bering Sea Days.
4. We received a National Endowment for the Humanities Grant which helped us digitize a sizable portion of our photographic collection in FY21. This project is ongoing and we have uploaded roughly 1,000 images of our photographic collection to VILDA, hosted by the Alaska Digital Archives.

Qawalangin Tribe (Q-tribe):

1. Camp Qungaayuġ was held in summer 2019 and brought Unangan Elders, mentors, and western scientists together with the youth of the region in order to teach cultural practices and natural resource management
2. Funding for camp is achieved by soliciting grants, local donations from other entities, and fundraisers. Every year we hold an auction on the last day of camp. In 2019, the auction raised a total of \$2,655. Donated items consisted of things cultural art such as, drums, beadwork, and even smoked fish

Unalaskans Against Sexual Assault and Family Violence (USAFV):

1. Served 360 program participants; 118 unduplicated (unique)
2. Held "Teen Talks" and "Back to school" Bonfire for Unalaska students and faculty
3. Sent 2 staff to attend the "Emotional Trauma Life Support" workshop sponsored by APIA

Unalaska Community Broadcasting (KUCB):

1. FY20 was exceptionally successful where membership is concerned membership income goal, raising \$55,000 over the \$42,000 in FY19
2. Channel 8 Auction was cancelled due to COVID-19, but our Tundra Golf Classic was successful in FY20 and is on schedule for early August of 2020
3. KUCB was pleased to bring Unalaska basketball games from around the state when the Raider basketball teams traveled. This year, we were excited to share video feeds over Channel 8 from some of the tournaments
4. In the second half of FY20, we worked hard to bring increased programming to KUCB and Channel 8 during social distancing, including distance delivery education

Unalaska Senior Center (USC):

1. With the closing of our programs in the last quarter of FY20 our staff was able to change gears to still provide the vital services needed to our seniors and protect them from this pandemic
2. Switching from a congregate meal setting for daily lunches to home delivered meals
3. Seniors to still receive a daily nutritional meal without gathering and potentially exposing them to this virus
4. Changed our transportation program from taking seniors to stores, banks & post offices to our staff doing these errands for our seniors

Unalaska Visitors Bureau (UVB):

1. Facilitated 18 cruise ship visits with about 8,000 passengers/visitors to Unalaska
2. Nearly \$ 230,000 in revenue recorded during 2019 for local organizations including MOTA, Holy Ascension Cathedral, WWII Visitor Center and local transportation
3. Initiated office move from Burma Road Chapel to new space in Safeway plaza
4. Distributed about 10,000 Unalaska Visitor Guides worldwide

FY21 COMMUNITY GRANT REQUESTS & AWARDS - LAST FIVE YEARS

| AGENCY NAME | FY17 REQ | FY17 AWARD | FY18 REQ | FY18 Award | FY19 REQ | FY19 Award | FY20 REQ | FY20 Award | FY21 REQ | FY21 Award | FY22 REQ |
|---------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| APIA | \$ 122,825 | \$ 122,825 | \$ 124,932 | \$ 124,932 | \$ 120,500 | \$ 120,500 | \$ 205,350 | \$ 205,350 | \$ 145,000 | \$ 145,000 | \$ 142,000 |
| Iliuliuk Family Health Services | \$ 170,000 | \$ 170,000 | \$ 170,000 | \$ 170,000 | \$ 180,000 | \$ 180,000 | \$ 180,000 | \$ 180,000 | \$ 180,000 | \$ 161,260 | \$ 180,000 |
| Museum of the Aleutians | \$ 294,106 | \$ 294,106 | \$ 294,196 | \$ 294,196 | \$ 308,146 | \$ 308,146 | \$ 328,146 | \$ 317,813 | \$ 317,813 | \$ 317,813 | \$ 317,813 |
| UCB/KUCB | \$ 96,600 | \$ 96,600 | \$ 96,600 | \$ 96,600 | \$ 96,600 | \$ 96,600 | \$ 115,350 | \$ 108,642 | \$ 106,350 | \$ 106,350 | \$ 106,350 |
| Unalaska Senior Citizens | \$ 49,800 | \$ 49,800 | \$ 49,800 | \$ 49,800 | \$ 55,000 | \$ 55,000 | \$ 65,000 | \$ 57,467 | \$ 65,000 | \$ 65,000 | \$ 65,000 |
| UVB | \$ 190,000 | \$ 175,000 | \$ 175,000 | \$ 175,000 | \$ 200,000 | \$ 200,000 | \$ 200,000 | \$ 200,000 | \$ 210,000 | \$ 210,000 | \$ 210,000 |
| USAFV | \$ 216,516 | \$ 216,516 | \$ 229,506 | \$ 229,506 | \$ 229,506 | \$ 229,506 | \$ 252,457 | \$ 252,457 | \$ 252,457 | \$ 252,457 | \$ 252,457 |
| Aleutian Arts Council | \$ 10,000 | \$ 10,000 | \$ 10,000 | \$ 10,000 | \$ 10,000 | \$ 10,000 | \$ 10,000 | \$ 10,000 | \$ 15,000 | \$ 15,000 | \$ 15,000 |
| Q-Tribe Culture Camp | \$ 24,000 | \$ 24,000 | \$ 24,000 | \$ 24,000 | \$ 24,000 | \$ 24,000 | \$ 24,000 | \$ 24,000 | \$ 50,000 | \$ 24,000 | \$ 86,062 |
| Q-Tribe Food Bank | | | | | | | | | | | \$ 129,857 |
| UAF - Alaska Sea Grant | | | | | | | \$ 13,508 | \$ 13,508 | \$ 14,728 | \$ 14,728 | |
| TOTALS | \$ 1,173,847 | \$ 1,158,847 | \$ 1,174,034 | \$ 1,174,034 | \$ 1,223,752 | \$ 1,223,752 | \$ 1,393,811 | \$ 1,369,237 | \$ 1,356,348 | \$ 1,311,608 | \$ 1,489,539 |

****FY22 Funding Target** | \$ 1,344,368
Total FY22 Requests | \$ 1,489,539
Difference | \$ 145,171

**The Funding Target is based on 3.5% of the average revenue for the General Fund for the last five full fiscal years plus the last full year of Bed Tax revenue

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Aleutian Pribilof Islands Association (APIA)

APIA is requesting \$3,000 less than FY21

| FY21 Award | Amounts | FY22 Request | Amounts |
|---|------------------|---------------------------------------|---------------------|
| Masters Level BH Provider (.60 FTE) Salary | \$50,310 | Behavioral Health Clinician (1FTE) | \$86,000.00 |
| Behavioral Health Aide (.75 FTE) Salary | \$34,822 | Behavioral Health Clinician | \$34,000.00 |
| Behavioral Health Clinician (.30 FTE) Fringe Benefits | \$20,124 | Program Costs/Supplies | \$5,000.00 |
| Behavioral Health Aide (.75 FTE) Fringe Benefits | \$13,929 | Commodities (food, cleaning products) | \$4,500.00 |
| Program Costs/Supplies | \$5,000 | Travel | \$10,000.00 |
| Commodities | \$4,815 | Training | \$2,500.00 |
| Travel | \$12,000 | | |
| Training | \$2,500 | | |
| Other/Misc. | \$1,500 | | |
| | | | |
| | | | |
| | | | |
| Total FY21 Award | \$145,000 | Total FY22 Request | \$142,000.00 |

Application Highlights

- **APIA is requesting a total of \$142,000** to meet the staffing needs and targeted activities plan that will have a direct benefit to residents of Unalaska. This is a decrease of \$3,000 from FY21.
- Aleutian Pribilof Islands Association, Inc. (APIA) Integrated Health Department, Community Health Services Division provides behavioral health care, community wellness activities, healthy relationship services, youth programs, and eldercare programs services in Unalaska. the most frequently requested services in Unalaska are around substance abuse prevention and treatment, diabetes awareness/access to healthy foods, and services for Elders.
- APIA offers these services at two locations in Unalaska: Oonalaska Wellness Center (OWC) and the APIA Biorka Clinic as well as collaborating with community partners to meet the behavioral health demands in the community.
- A vital part of services in Unalaska includes our behavioral health providers responding to unforeseen crisis situations.
- *Eldercare Program:* Provides an additional resource for local Unalaska Elder residents to remain in their community rather than relocating to a nursing home, thereby reducing psychological and physical distress.
- *Youth Services Program:* With youth-informed programming, we anticipate targeted, peer-driven youth services.
- *Healthy Relationships Program:* The Healthy Relationships Program aims to not duplicate services in Unalaska, rather we want to collaborate with USAFV and enhance outreach and educational efforts to Unalaskans.
- *Administration:* Provides support for and direction of development and expansion of services identified as needed in Unalaska. Blaine Shaishnikoff is the Qawalangin Tribe representative from Unalaska. Our CFO reviews all budget document associated with this award. Also, our Travel Coordinator assists with arranging travel for staff from Unalaska to attend trainings and travel for Anchorage based staff to travel to Unalaska.

- During the FY 2022 grant year, APIA plans to:
 - 1.) Offer well-rounded behavioral health services that align with needs of the entire community.
 - 2.) Enhance prevention and outreach efforts in topic areas that align with community request (e.g., anti-bullying, suicide prevention, and healthy lifestyle choices such as pro-social activities, nutrition/traditional foods, cultural values and safe partner relationships). These events will comply with local mandates related to COVID-19.
 - 3.) Network with community partners in Unalaska to prevent and decrease drug use in the community

Application Findings/Other Information:

- Application submitted on time;
- All application requirements were met. Letters of Support are optional;
- All FY21 has been timely and is current.

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Iliuliuk Family Health Services (IFHS)

IFHS is requesting same as FY20.

| FY21 Award | Amounts | FY22 Request | Amounts |
|--------------------------------------|----------------------|---------------------------|----------------------|
| On Call Providers | \$ 116,921.00 | On Call Providers | \$ 132,779.00 |
| On Call Staff | \$ 41,632.00 | On Call Staff | \$ 44,440.00 |
| On Call Providers and Staff Benefits | \$ 21,447.00 | Supplies | \$ 2,821.00 |
| Total FY21 Award | \$ 180,000.00 | Total FY21 Request | \$ 180,000.00 |

Application Highlights

"To Provide Quality Integrated Health Care and to Promote Health and Well-Being."

- IFHS is the only health care available for the island and surrounding area that provides 24/7 coverage, thus creating huge costs with little return.
- 24/7 staff roles are as follows:
 - Medical Provider (Physician, Nurse Practitioner, or Physician's Assistant) on-call daily
 - Registered Nurse (RN)/Paramedic/Emergency Medical Technician (EMT)- Level 3 providing assistance with patient care
 - Lab/Radiology Tech to perform lab and x-ray support
- From January through December 2020, IFHS provided 485 after-hours and emergency visits (not including after-hours COVID testing). We also coordinated 102 medivacs in CY2020. We are most proud of the fact that IFHS was able to treat 79% of emergent patients locally, which not only saved financial resources but also significantly reduced the stress and anxiety of patients and their loved ones.
- The target population of IFHS is anyone in need of medical care while visiting, working, or residing in Unalaska/Dutch Harbor, or working in the fishing fleets of the North Pacific Ocean and Bering Sea.
- In FY22, IFHS will respond to all appropriate (anticipating a minimum of 550 with COVID care) after hours/emergency calls.
- IFHS consistently seeks support from the local fishing and shipping industries, and while we have received donations through the wall of support, such contributions have decreased significantly in recent years. The facility also receives FQHC funding which does not include funds for after-hours care, as most communities have the support of an emergency room or hospital.
- This request for funding is to offset a portion of the expense incurred by IFHS to provide this access to urgent/emergent care on the island, and is consistent with the FY21 request.

Application Findings/Other Information:

- Application submitted on time;
- Letters of Support are optional;
- Midyear report was on time

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Museum of the Aleutians (MOTA)

MOTA is requesting same as FY21.

City In kind Contributions: Museum building, building insurance, maintenance and repairs, inside and out

| FY21 Award | Amounts | FY22 Request | Amounts |
|---|----------------------|---|----------------------|
| Executive Director (FT) | \$ 54,254.67 | Executive Director (FT) | \$ 54,255.00 |
| Collections Manager | \$ 46,100.00 | Collections Manager | \$ 46,100.00 |
| Education and Outreach Manager | \$ 48,262.00 | Education and Outreach Manager | \$ 48,262.00 |
| Store and Visitor Manager | \$ 24,000.00 | Store and Visitor Manager | \$ 24,000.00 |
| Benefits-Health Insurance | \$ 30,000.00 | Part time Assistant | \$ 5,000.00 |
| Payroll-Liabilities-IRS & State | \$ 15,144.00 | Health Insurance | \$ 30,000.00 |
| Communications | \$ 11,000.00 | Personnel Related Expenses | \$ 15,144.00 |
| Utilities (Electricity, Fuel, & Trash Disposal) | \$ 45,000.00 | Communications | \$ 11,000.00 |
| Facilities Maintenance | \$ 1,000.00 | Utilities (Electricity, Fuel, & Trash Disposal) | \$ 40,000.00 |
| Program Supplies | \$ 2,000.00 | Facilities Maintenance | \$ 1,000.00 |
| Dues, Fees, Subscriptions | \$ 1,000.00 | Program Supplies | \$ 2,000.00 |
| Equipment Purchase/Lease/Maintenance | \$ 5,000.00 | Dues, Fees, Subscriptions | \$ 1,000.00 |
| Office and Janitorial Supplies | \$ 2,000.00 | Equipment Purchase/Lease/Maintenance | \$ 5,000.00 |
| Travel-Staff | \$ 5,500.00 | Office and Janitorial Supplies | \$ 2,000.00 |
| Training - Staff | \$ 4,552.00 | Travel-Staff | \$ 5,500.00 |
| Audit | \$ 5,000.00 | Training - Staff | \$ 4,552.00 |
| Financial Manager | \$ 15,000.00 | Audit | \$ 5,000.00 |
| Insurance | \$ 5,000.00 | Financial Manager | \$ 10,000.00 |
| Janitor | \$ 3,000.00 | Insurance | \$ 5,000.00 |
| | | Janitor | \$ 3,000.00 |
| Total FY21 Award | \$ 317,812.67 | Total FY22 Request | \$ 317,812.00 |

Application Highlights

- In a *normal* year, the Museum curates an average of three exhibits, hosts a variety of in-person events, such as the Annual Membership Drive and Auction, as well as our chocolate tasting competition, talks by visiting researchers, community archaeology, and other events.
- The FY22 Community Support grant request is for \$317,813, or 39.06% of our overall budget, and will cover a portion of personnel costs, utility expenses, travel and training for the Board and staff for professional development. Although the MOTA staff has been very successful in securing grants for educational projects, exhibits, collections work, and technological improvements, we rely heavily on the support of the City of Unalaska Community Support program funds for the majority of our operations, because granting agencies typically do not fund museum operational expenses. Without the Community Support Grant assistance, the Museum will have to close its doors. We are dedicated to providing professional care for our collections and improving the quality of life in our community by providing full access to the Aleutian Islands' history, culture, and art through exhibits, research, and

education programs. The services offered to the community by the Museum are unique and are not duplicated by any other organization in the community or region.

- Services offered to the community by MOTA are unique and are not duplicated by any other organization in the community or the region!
- The MOTA staff works in cooperation with the Unalaska City School District (USCD) to expand educational opportunities for students. The Museum offers USCD education programs such as internships, field trips, lectures, hands-on classes, exhibits, and special events. We also offer internship programs and volunteer opportunities in archaeology and museum studies for USCD high school students.
- MOTA collaborates with Unalaska City School District (USCD), Ounalashka Corporation, Qawalangin Tribe, University of Alaska, Fairbanks, US Fish and Wildlife, Alaska Volcano Observatory, Unalaska Community Broadcasting (UCB), Unalaska Visitor's Bureau, Grand Aleutian Hotel, Iliuliuk Family and Health Services, and Aleutian Islands Worlds War II National Monument-Visitor Center.

Application Findings/Other Information:

- Application was on time;
- All application requirements were met; Letters of Support are optional
- All FY21 reporting has been timely and is current;

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Qawalangan Tribe (Q-Tribe)

Q-Tribe is requesting \$62,062 more than what was awarded in FY21 to facilitate the natural expansion of the camp due to increased demand by students.

City In kind Contributions: Road maintenance to Humpy Cove and waste removal from the sanitation facilities located at Humpy Cove campsite.

| FY21 Award | Amounts | FY22 Request | Amounts |
|---|---------------------|-----------------------------|---------------------|
| Executive Director FT | \$ 5,400.00 | Camp Coordinator | \$ 7,280.00 |
| Payroll Taxes | \$ 467.10 | Camp Mentors | \$ 12,800.00 |
| Workman's Comp | \$ 162.00 | Camp Staff | \$ 8,000.00 |
| Program Supplies | \$ 14,058.90 | Camp Laborers | \$ 1,800.00 |
| Travel- Mentors | \$ 10,000.00 | Camp Coordinator - Benefits | \$ 1,092.00 |
| Lodging & Food | \$ 5,000.00 | Camp Staff - Benefits | \$ 1,200.00 |
| Indirect Expenses (Administrative Expenses) | \$ 14,912.00 | Camp Laborers - Benefits | \$ 270.00 |
| | | Payroll Expenses | \$ 1,708.00 |
| | | Program Supplies | \$ 12,000.00 |
| | | Equipment Purchase/Lease | \$ 12,000.00 |
| | | Miscellaneous | \$ 27,912.00 |
| Total FY21 Award | \$ 24,000.00 | Total FY22 Request | \$ 86,062.00 |

Application Highlights

- The Qawalangan Tribe of Unalaska (QTU, Tribe) is proud of our cultural values and history. There is a strong desire by adults and youth in our community to connect with Unangan cultural values and practices. One mechanism that supports this need is the annual culture camp, Camp Qungaayux (Camp Q), organized by the Tribe and available to the community. The focus of Camp Q is to sustain and share cultural values through education, celebration, and the sharing of Unangan culture.
- This year, like last, has been a challenging environment to offer an in-person culture camp experience. As a result of the global pandemic and challenging economic climate in 2020, the Tribe cancelled the inperson traditional program offered by Camp Q and adapted the cultural programming to include the documentation and production of culturally relevant videos, film, pictures, and narratives that were shared with the community virtually.
- Volunteers and office staff support Camp Q as the needs arise and can cover a variety of responsibilities from supporting activities, cleaning up after meals, or just making sure everything works out smoothly.
- Prior to training, all staff hired from Camp Q will meet general employment qualifications and will be screened (criminal background check) as part of the standard Tribe hiring policy. Individuals will be paired to jobs and responsibilities based on their qualifications and experience.
- The Qawalangan Tribal Council consists of seven members. Members hold three-year terms and elections are held each year at the Tribe's Annual Meeting, at which time they elect officers. The officer positions include President, Vice President, and a combined Secretary/Treasurer. The role of Tribal Council is to provide strategic leadership to Tribal Administration and tribal members.

- At the close of camp each year, the Camp Q Planning Committee, the Tribal Council, and tribal staff have an evaluation meeting to review and evaluate the effectiveness of camp.
- The focus of Camp Q is to sustain and share cultural values through education, celebration, and the sharing of Unangan culture. The QTU holds Camp Q among its highest priorities in serving the community and visitors of our island home. This program is typically a seven-day annual cultural event that opens up Unangan culture to the community and creates a special shared experience in maintaining our cultural heritage.
- Camp Q goals and objectives:
 - Goal 1: Continue to provide Camp Q programming –
 1. With consider changes in the world in 2020 and uncertainty in improvements for 2021, providing camp programming in a safe and supportive way is critical.
 2. An evaluation meeting will occur following the close of camp. This meeting will be organized and run by the camp coordinator and Tribal Administration. This meeting will cover reviewing evaluations from campers, mentors, and others.
 - Goal 2: Improve and expand Camp Q carrying capacity
 1. Supplies will need to be purchased early in the year and maintenance of equipment must happen prior to field deployment. A section of the Tribe’s warehouse is dedicated to housing supplies and equipment to ensure that materials are easily accessible that supplies and quantities can be easily tracked and inventoried before and during camp to ensure no shortages.
- The goals and objectives set in previous year’s grants have been met, with the exception of our programming for the summer of 2020. We were unable to hold a traditional in-person camp experience during the summer of 2020 due to the global pandemic. Our Camp Coordinator for 2020, Shayla Shaishnikoff, adapted Camp Q goals to respond to the difficulties resulting from a global pandemic

Application Findings/Other Information:

- Application was on time;
- All application requirements were met; Letters of Support are optional;

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Qawalangin Tribe of Unalaska (QTU- Food Bank)

Q-Tribe Food Bank is a new Non-profit for FY22.

| FY21 Award | Amounts | FY22 Request | Amounts |
|-------------------------|---------|--------------------------------|----------------------|
| | | Personal – Salaries / Benefits | \$ 36,710.00 |
| | | Facilities | \$ 9,600.00 |
| | | Program Cost | \$ 9,000.00 |
| | | Equipment | \$ 2,225.00 |
| | | Commodities | \$ 30,000.00 |
| | | Training | \$ 200.00 |
| | | Miscellaneous | \$ 42,116.07 |
| Total FY21 Award | | Total FY22 Request | \$ 129,857.07 |

Application Highlights

The Qawalangin Tribe of Unalaska, a federally recognized sovereign nation, vows to exercise its powers to further the economic and social well-being of all its members, and in so doing, will safeguard and support the Unangan language, culture, customs, and traditions for generations to come.

- Research done in 2018 by the Council for Community and Economic Research revealed that grocery costs are highest in Unalaska, among the 267 participating communities. In addition to the cost of groceries, housing, transportation, and utilities costs were analyzed and the data concluded that Unalaska placed 7th for highest cost of living.
- The QTU Food Bank is the result of multi-agency collaboration. The initial funding was procured from a CARES grant from the Department of Housing and Urban Development, applied for by our Tribally Designated Housing Entity, Aleutian Housing Authority.
- QTU has developed partnerships with robust hunger-relief programs beyond Unalaska, including SeaShare and Food Bank of Alaska, and is a member of the Alaska Food Coalition.
- The number of people seeking food services from USAFV has increased this year over last. The QTU Food Bank will strive to meet these rising demands and eradicate hunger and nutritional gaps for adults and children in Unalaska by providing food, education, and advocacy to our clients.
- USAFV has been Unalaska’s unofficial food bank. The QTU Food Bank will be different than the food services USAFV provides. For example: The main mission of the QTU Food Bank will be to serve clients who are experiencing food and/or nutrition insecurity, they will be an official food establishment licensed with the State of Alaska, they will deliver food directly to clients, and they will provide nutritious and culturally significant food to clients, including traditional and subsistence foods.
- QTU staff have been in contact with USAFV staff about the project. QTU staff remain in regular contact with USAFV regarding common goals and services and plan to work collaboratively to meet the needs of Unalaskans.
- This operation will be managed by Lands and Infrastructure and Operations and Finance Director, Elena Ramirez.
- Emergency Response and Community Safety Coordinator, Alysha Richardson, will oversee compliance, conduct record keeping, order food and supplies, communicate with partners, and supervise

operations. Alysha Richardson has received her Food Protection Manager certification. This training is an advanced food safety and handling course for managers of food establishments.

- all employees of the QTU food bank will receive training to obtain a Food Worker Card, as required by the State of Alaska for food establishments.
- QTU Food Bank volunteers will also receive food handling and safety training.
- QTU Food Bank staff and volunteers will conduct an annual evaluation questionnaire and have an evaluation meeting to review and evaluate the effectiveness of services. This meeting will provide a reflective opportunity to give and receive feedback, analyze programing and deployment success, determine areas for improvement, and develop strategies for improving future operations.

Application Findings/Other Information:

- Application submitted on time;
- Applicant has attended a recent city Grant Workshop;
- All application requirements were met. Letters of Support included, but these are optional;
- New Non-profit;

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Unalaska Community Broadcasting (UCB)

UCB is requesting the same amount as awarded in FY21.

City In kind Contributions: Studio and Office space in Burma Road Chapel

| FY21 Award | Amounts | FY22 Request | Amounts |
|----------------------------|----------------------|----------------------------|----------------------|
| General Manager | \$ 35,380.00 | General Manager | \$ 35,380.00 |
| Arts & Culture - Producers | \$ 5,800.00 | Arts & Culture - Producers | \$ 7,000.00 |
| General Manager - Benefits | \$ 7,047.00 | General Manager - Benefits | \$ 7,047.00 |
| Payroll-FICA | \$ 2,790.00 | Payroll-FICA | \$ 2,790.00 |
| Facilities | \$ 12,500.00 | Facilities | \$ 12,500.00 |
| Development | \$ 11,450.00 | Development | \$ 11,450.00 |
| Administration | \$ 32,798.00 | Administration | \$ 30,183.00 |
| Total FY21 Award | \$ 106,350.00 | Total FY22 Request | \$ 106,350.00 |

Application Highlights

- In FY22 Unalaska Community Broadcasting, with full support of the KUCB Board of Directors, requests \$106,350 from the City of Unalaska. Funds will be used on administrative and fundraising expenses. Specifically, city funds will pay half of the general manager's salary, benefits, and payroll expenses; janitorial, telephone, and insurance for our office facility in the Burma Road Chapel; fundraising and development overhead; and administrative costs of bookkeeping, postage, and office supplies.
- There were so many changes to our community and our world in FY21. At KUCB, we focused much of our attention on increasing our services in order to service Unalaska during a pandemic. Highlights include:
 - Increased live coverage of municipal meetings to include School Board and City Council.
 - Live public meeting coverage including the DOT airport master plan updates and a USACE presentation on Chernofski Harbor and Unalaska FUDS
 - Virtual community events in collaboration with the Museum of the Aleutians, the Aleutian Arts Council, the piano students of Lynda Lybeck-Robinson, the City of Unalaska PCR Department, and the Unalaska Senior Parents.
 - Increased health programming to include weekly updates from the IFHS Clinic.
 - Increased public service announcements on the topic of COVID-19 precautions, vaccinations, and community alert level. This included messages from Unalaska's City Clerk, Mayor and City Manager.
 - Children's literacy programming with various teachers and librarians during distance education.
 - Collaboration with the Ounalashka Corporation and the National Park Service on virtual tours of the WWII visitor center and national historic area
 - Collaboration with the Qawalangin Tribe on a project documenting the construction of a traditional-style Iqyax (kayak) and banya.
- During the COVID-19 pandemic, KUCB exemplified our strong commitment to our mission. In the past year, our organization significantly increased services in order to serve Unalaska during a challenging time. Creative new programming included health updates, virtual arts and culture events, radio theatre, live public meetings, fundraisers, and distance delivery education. We also worked to keep community members connected through music, cooking, and interview programming.

Application Findings/Other Information:

- Application submitted on time;
- All application requirements were met. Letters of Support are optional;
- FY21 reporting has been timely and is current.

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Unalaskans Against Sexual Abuse and Family Violence (USAFV)

USAFV is requesting the same amount as FY21.

| FY21 Award | Amounts | FY22 Request | Amounts |
|-------------------------|-------------------|---------------------------|-------------------|
| Personnel-Salaries | \$ 120,792.00 | Personnel-Salaries | \$ 123,852.00 |
| Personnel-Benefits | \$ 30,531.00 | Personnel-Benefits | \$ 28,135.00 |
| Payroll Expenses | \$ 166,409.00 | Payroll Expenses | \$ 21,503.00 |
| Facilities | \$ 16,424.00 | Facilities | \$ 14,250.00 |
| Program Costs/Supplies | \$ 17,000.00 | Program Costs/Supplies | \$ 15,500.00 |
| Equipment | \$ 3,500.00 | Equipment | \$ 3,000.00 |
| Commodities | \$ 24,754.00 | Commodities | \$ 21,833.00 |
| Travel | \$ 6,475.00 | Travel | \$ 6,775.00 |
| Training | \$ 2,500.00 | Training | \$ 2,500.00 |
| Personal Services | \$ 11,895.00 | Personal Services | \$ 11,610.00 |
| Other/Misc. | \$ 3,500.00 | Other/Misc. | \$ 3,500.00 |
| Total FY21 Award | \$ 252,457 | Total FY22 Request | \$ 252,457 |

Application Highlights

- USAFV is requesting \$252,457.00 from the City to fund salaries, benefits, facilities, program costs/supplies, equipment, commodities, travel, training, professional services and other/miscellaneous expenses.
- Documentation around the world has demonstrated that under the conditions provided by COVID-19 (isolation, financial insecurity, etc.) rates of domestic violence, including child and elder abuse, have been rising. Unlike some shelters USAFV has not experience an increase in peoples seeking immediate shelter. Over the last year USAFV has experienced increase in demand for food assistance and, especially, for homeless prevention services for those negatively impacted by COVID-19 shutdowns.
- USAFV has operated a 24-hour crisis line and a shelter for survivors of domestic violence, sexual assault, child or elder abuse, stalking, incest and others in crisis. USAV provides crisis intervention, shelters women and men due to abuse, homelessness, or being stranded, assist with safety planning, legal, criminal, medical and other systems advocacy, information, referrals, food assistance, emergency transportation, education, and outreach services.
- USAFV serves all members of the community. USAFV provides shelter and assistance for those in need either at the center or at facilities other than USAFV.
- Because of their long history in the community USAFV is viewed as a “catchall” for people in crisis. Because of this USAFV is often the first point of contact for people in crisis. No matter what the problem, when people call upon USAFV they do their best to support them in accessing the resources and services they need.
- USAFV has a full-tome staff of three people, including the Executive Director. All staff members answer the crisis line and rotate being on 24-hour call. Even with a small staff USAFV provides consistent and reliable services.
- USAFV works closely with other agencies in the community, such as APIA, IFHSBH, DPS, faith-based organizations, etc., to refer people to the appropriate agency for assistance. USAFV has a long history of collaboration with other local agencies and led the way in establishing the Unalaska Interagency Cooperative (UIC), an informal group that meets for the sole purpose of sharing information, resources and coordinating services to the community

- USAFV operates as Unalaska's food bank providing hundreds of food boxes to individuals and families every year. When boats or other entities donate large quantities of food, USAFV ensures it is distributed throughout the community to those groups and individuals who need it the most.
- USAFV recognizes that outreach and education are the keys to preventing future violence and creating a safer community and to that end focus on outreach and education whenever funding and staffing allows.

- **Application Findings/Other Information:**

- Application submitted on time;
- Applicant has attended a recent city grant workshop;
- All application requirements were met. Letters of Support are optional;

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Unalaska Senior Citizens (USC) – Nutrition & Transportation Services

USC is requesting the same amount awarded in FY21.

| FY21 Award | Amounts | FY22 Request | Amounts |
|--|--------------|--|---------------------|
| Program Director (FT) | \$ 18,590.00 | Program Director (FT) | \$ 18,590.00 |
| Program Director (FT) | \$ 18,590.00 | Program Director (FT) | \$ 18,590.00 |
| Homemaker (FT) | \$ 1,140.00 | Homemaker (FT) | \$ 1,140.00 |
| Payroll and Taxes (8.65%) | \$ 3,314.68 | Payroll and Taxes (9.28%) | \$ 3,330.75 |
| Workman's Comp (4%) | \$ 1,532.80 | Workman's Comp | \$ 1,532.80 |
| Phones | \$ 800.00 | Communications | \$ 600.00 |
| Congregate Meals | \$ 9,250.00 | Congregate Meals | \$ 8,162.50 |
| Congregate Food Services Supplies | \$ 3,885.00 | Congregate Food Services Supplies | \$ 2,162.50 |
| Transportation Cost | \$ 1,500.00 | Transportation Cost | \$ 675.00 |
| Office Supplies | \$ 74.80 | Office Supplies | \$ 70.23 |
| Bookkeeping | \$ 5,771.00 | Annual Audit | \$ 4,000.00 |
| Insurance (vehicle, General Liability, etc.) | \$ 551.00 | Bookkeeping | \$ 5,771.22 |
| | | Insurance (vehicle, General Liability, etc.) | \$ 375.00 |
| Total FY21 Award | | Total FY22 Request | \$ 65,000.00 |

Application Highlights

- USC Requested the same amount as FY21.
- The Unalaska Senior Citizens (USC) mission is to provide Nutrition, Transportation and Support services; promote the health and well-being of the senior citizens of Unalaska; assist in their ability to live independently and remain active in the community.
- This request is for the nutrition and transportation program and will fund salaries, facilities, program costs, office supplies and professional services. The nutrition and transportation program is primarily funded through the City of Unalaska Community Support Grant funds and the State of Alaska, with minimal Federal dollars. USC also receives generous donations and contributions from local businesses, other non-profits and local residents.
- During the Covid-19 pandemic USC staff has worked with the Qawalangin Tribe to provide weekly groceries to residents of the Father Ishmael Gromoff Senior Center to mitigate the centers exposure to the virus. Another example is the help that the IFHS and APIA Clinics provide with health care presentations, free blood pressure checkups, blood sugar screenings and flu shots. USC assists other agencies in the community by offering accessible transportation to handicapped individuals younger than age 60 and has provided access to the van for large group transportation upon request.
- Unalaska Senior Citizens has a small but dedicated staff of two full-time Program Directors, a contracted Bookkeeper and a part-time Homemaker. Staff is evaluated annually by the program directors. Since the training in 2019 there have been changes to our program staffing and Board and we hope to seek out new training opportunities as soon as the pandemic is over.
- The Unalaska Senior Citizens serves all senior citizens age 60 and over, specifically targeting those socially and economically challenged.
- In addition to helping the qualifying members of our community, USC extends services to senior citizens visiting from other parts of Alaska and the US. The Congregate Lunch Program is also available to those

under the age of 60, at a cost of \$8.00 per meal, to promote interactions with community members of all ages. The benefits of serving lunch five days a week have proven to be multiple, not only are our seniors receiving nutritional meals on a regular basis, but we have seen an increase in their level of participation in all events and improvements to their overall quality of life.

- **Nutritional Services:** Nutritional Services is the primary service that USC offers. The lunch program assists senior citizens in meeting nutritional needs by providing them with meals five days a week that meets 1/3 of their daily dietary allowance. Prior to the pandemic, meals were served at the Father Ishmael Gromoff Senior Center at a minimum of 240 days out of the year. Those meals are currently being home delivered but we are hopeful that our Congregate Meal program will be able to resume in the near future. The meals are prepared and purchased from UniSea Galley at a cost of \$5.00 per meal.
- **Unalaska Senior Citizens** works closely with other community entities for volunteerism and donations including: **Ounalashka Corporation** provides financial support and promotes awareness of the organization and programs available among OC shareholders.

IFHS provides yearly flu shots and speakers on nutrition, behavioral health and other educational workshops as well as monthly blood pressure and blood sugar checks.

APIA provides speakers on nutrition, behavioral health and other educational workshops. They offer senior citizens yearly flu shots during the fall months in addition to blood pressure checks. APIA also hosts the Elder Tea event each month.

Qawalangin Tribe refers Alaska Natives and American Indians to our organization as well as organizes cultural activities, donates food and other in-kind items for gatherings and provides volunteer help with the lunch program.

USAFV often coordinates the receipt and distribution of food donations from fishing vessels. They refer people to our organization along with offering educational materials on senior citizen abuse and other issues faced by seniors and their families.

Ballyhoo Lions Club provides financial assistance to senior citizens in need.

Unalaska Senior Citizens FY22 Community Support Application 8

Aleutian Housing Authority provides Unalaska Senior Citizens with in-kind rent for offices, use of a jointly owned kitchen and the common room for the congregated lunches, craft sessions, lecture/workshops and social gatherings. Donations of labor, free maintenance of the kitchen equipment, upkeep of the common area, electricity and heat are also provided.

UniSea, a major seafood processing plant, provides meals at discounted cost of \$5.00 per meal.

Safeway grocery store donates bread, cakes and other food items several times during the year and offers a senior citizens' discount to seniors shopping at the store.

Unalaska Community Broadcasting provides coverage of special events, as well as free advertising of upcoming events and programs taking place for seniors.

PCR works with USC staff to create programs for senior citizens. The pool has been used by seniors for recreational and fitness activities. The PCR facilities are provided at no cost to the seniors.

Application Findings/Other Information:

- Application submitted on time;
- All application requirements were met. Letters of support are optional;
- All FY21 reporting has been timely and is current.

FY22 City of Unalaska Community Support Grant Application Review Summary Sheet

Organization Name: Unalaska Visitors Bureau (UVB)

UVB is requesting the same amount as FY21.

| FY21 Award | Amounts | FY22 Request | Amounts |
|---|----------------------|---|----------------------|
| Executive Director FT | \$ 60,000.00 | Executive Director FT | \$ 60,000.00 |
| Operations Assistant PT | \$ 25,000.00 | Operations Assistant PT | \$ 30,000.00 |
| Seasonal Employees | \$ 6,000.00 | Seasonal Employees | \$ 6,000.00 |
| Executive Director - Benefits | \$ 4,000.00 | Executive Director - Benefits | \$ 4,000.00 |
| Payroll Taxes | \$ 10,000.00 | Payroll Taxes | \$ 10,500.00 |
| Facilities-Rent, Communications, Utilities/Telephone/Internet, Insurance | \$ 30,000.00 | Facilities-Rent, Communications, Utilities/Telephone/Internet, Insurance | \$ 30,000.00 |
| Program/Supplies- Printing, Advertising, Dues, Fees, community Outreach | \$ 21,700.00 | Program/Supplies- Printing, Advertising, Dues, Fees, community Outreach | \$ 23,700.00 |
| Equipment purchase/Maintenance | \$ 6,000.00 | Equipment purchase/Maintenance | \$ 4,000.00 |
| Office Supplies | \$ 2,000.00 | Office Supplies | \$ 2,000.00 |
| Travel | \$ 6,000.00 | Travel | \$ 4,500.00 |
| Training | \$ 2,000.00 | Training | \$ 4,000.00 |
| Professional Svcs.-Audit, Bookkeeper, Brochures, Website | \$ 30,000.00 | Professional Svcs.-Audit, Bookkeeper, Brochures, Website | \$ 30,000.00 |
| Other/Misc. - Fundraising Overhead | \$ 1,300.00 | Other/Misc. - Fundraising Overhead | \$ 1,300.00 |
| Total FY21 Award | \$ 210,000.00 | Total FY22 Request | \$ 210,000.00 |

Application Highlights

- The Unalaska/Port of Dutch Harbor Convention & Visitors Bureau (Unalaska Visitors Bureau) is established to promote and encourage tourism and to support the development and sustainability of tourism infrastructure in the Unalaska/Port of Dutch Harbor region.
- The UVB is the sole entity that promotes and encourages travel to Unalaska. UVB works closely with multiple businesses, as well as the City of Unalaska, to successfully draw attention to our island for future visitors as well as potential community members.
- Staff is trained through on-the-job training, and also attend conventions or conferences when able. The E. D. continues to mentor staff on policy, procedures and providing excellent customer service. The UVB Board and staff have yearly board training in addition to access for online training through The Foraker Group.
- We predominantly gauge our success through our ability to attain our goals: financial, partnerships (number of memberships, strength of business and industry relationships), event turnout, and variety of what we can offer visitors to the island. We further measure our success through community, business, partner, and visitor feedback or critique.
- UVB's main mission is to encourage tourism in Unalaska through promotion of our region. There is no other organization that works to market Unalaska nor provides the services that UVB provides for the community. UVB serves the residents of Unalaska, 5,000+ transient workers, business travelers, visiting friends and families, cruise ship and ferry passengers, scientific researchers, and other travelers who choose Unalaska as their destination.
- A majority of our marketing targets travelers, but the entire community is able to benefit from our various efforts to promote travel to Unalaska
- **Goal I:** UVB will maintain the organization's structure, programs, and partnerships in the midst of COVID-19 pandemic impacts

Objective 1.1: Work on COVID-19 guidelines and protocols for potential cruise ship visits that adhere to local COVID mandates

Timeline: Beginning of FY22

Objective 1.2: Work with an increasingly conservative and potentially limited budget to maintain the core of the organization

Timeline: Year round

Objective 1.3: Review strategic plan with the Board of Directors with the assistance of the Foraker Group

Timeline: Mid-Year FY22

Objective 1.4: Seek possible COVID relief grants for 501(c)6 nonprofits

Timeline: Year round

Objective 1.5: Maintain memberships and partnerships with key tourism industry associations and other DMO organizations

Timeline: Year round

- **Goal II:** UVB will expand its presence online by adding to our website, advertising through more online media, and offering virtual experiences for visitors and the local community

Objective 2.1: Continue updating UVB website and add virtual tourism features

Timeline: Year round

Objective 2.2: Create and update existing online media on third party tourism websites.

Timeline: Year round

Objective 2.3: Participate in virtual/online trainings related to tourism, destination marketing and nonprofit management

Timeline: Year round

Objective 2.4: Work on creating online revenue opportunities including virtual fundraising event(s) and adding an online store to our website

Timeline: Year round

- There was no way to expect or predict the impact of this pandemic, and UVB is not exception to that. While we met our goal of acquiring a new office space and relocating our office, we haven't been able to work in the office consistently or host any in-person events at the new office location. Essentially, our biggest overall goal moving into FY22 is to do what we can to maintain the UVB as an operational organization while we move through the pandemic. This will include working on a stricter budget and reviewing our strategic plan to include a "minimal operations" aspect if we are unable to secure funds beyond the City Grant.
- The most significant change is our office location. Program changes will reflect in our move towards proving virtual and online events.

Application Findings/Other Information:

- Application submitted on time;
- All application requirements were met. Letters of Support are optional;